

January
2021

Annual Report



Peter Gilgan Foundation

2020 will forever be remembered as a year of extraordinary global challenges, as multiple urgent situations collided over several chaotic months.

Over that time, Peter Gilgan Foundation has been awed by the tenacity, commitment and innovation of many of our charitable partners as they work tirelessly to help confront these challenges head on. Our health care partners are playing a critical role in the ongoing battle against COVID-19. Many of our COVID-19 rapid response recipients (see pages 4-6) continue to focus the country's attention on the important call to confront racism and systemic discrimination. And our environmental partners remain dedicated to ensuring that the urgency of the global climate crisis is not lost amidst all the other urgent issues humanity confronts.

In total, \$25 million was distributed across our priority areas, including to many new partners through our COVID-19 response. We hope that this summary provides an interesting look at the work we have helped enable, and provides a dose of optimism amidst a very difficult time.

OUR VALUES

Mutual Respect: We approach our work with humility and a desire to view all our relationships as true partnerships.

Sustainability: We strive to balance economic, environmental, and social needs ("triple bottom line") in what we do and in how we do it.

Responsibility: We believe it is our responsibility to use our resources for the benefit of others.

Effectiveness: We hold ourselves and our grantees and partners to the highest standards of excellence in achieving tangible, meaningful results.

Leadership: We aspire to motivate and engage others toward achieving a shared vision.

Opportunity: We believe everyone, regardless of birth or circumstance, should have the best opportunities for success in life.

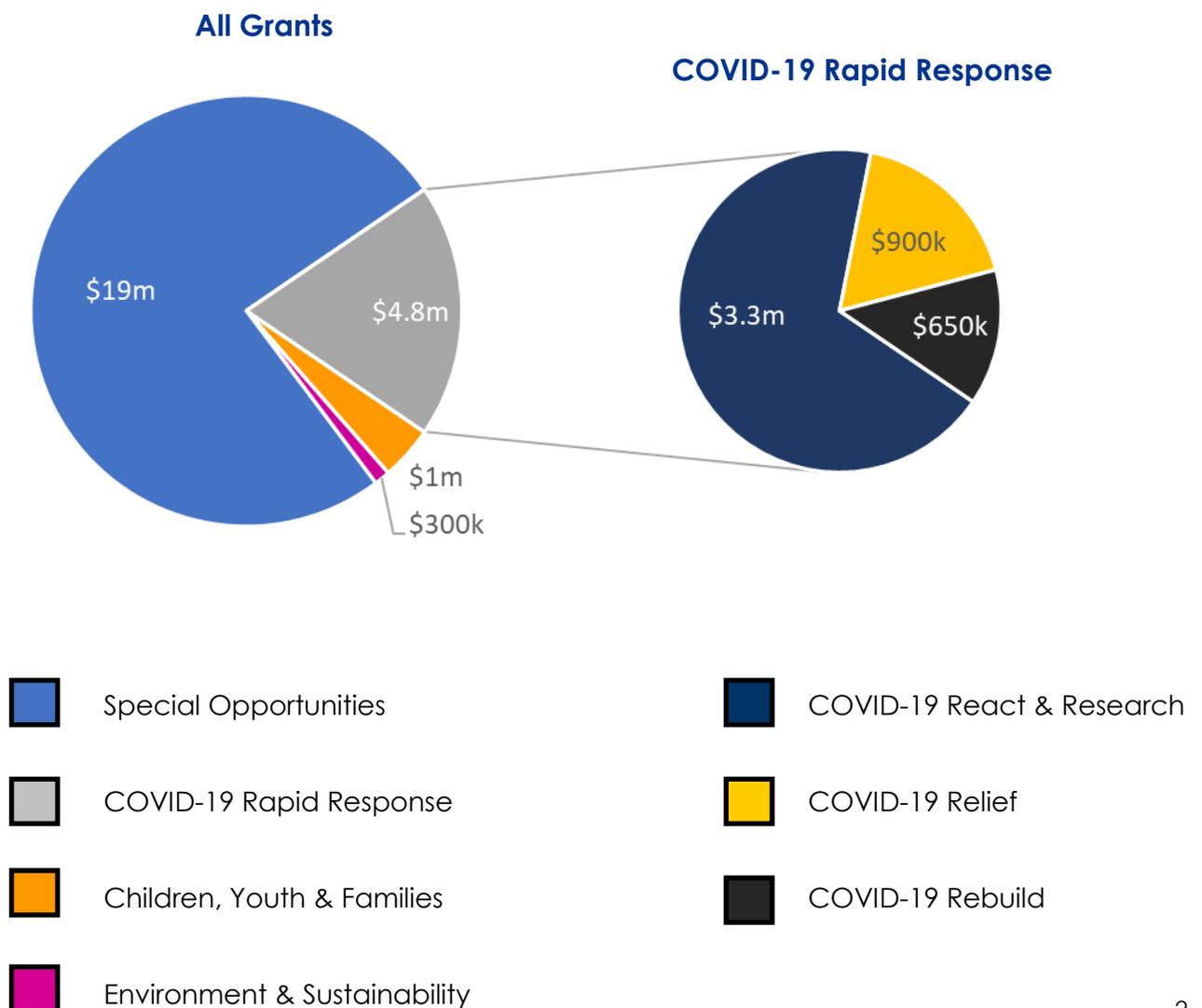
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2020 Financial Overview

In 2020, Peter Gilgan Foundation distributed more than **\$25 million** across 77 grants.

- **\$1.3 million** was awarded through the Grant Program to charities addressing our *Children, Youth & Families* and *Environment & Sustainability* priorities.
- **\$4.8 million** was provided to 49 different organizations as part of our response to COVID-19.
- **\$19 million** was distributed to long-term and strategic partners in our Special Opportunities program.



Impact Investing

Working in partnership with Rally Assets, Peter Gilgan Foundation continues to move into Impact Investing. Broadly speaking, Impact Investing refers to investments that look to generate both a positive social or environmental impact, while also generating comparable financial returns. Rally Assets measures the impact of all their investments against the [United Nations Sustainable Development Goals](#), a framework designed to promote global prosperity while protecting the planet.

To date, Peter Gilgan Foundation has invested \$1.5m into 5 different investment vehicles:

InvestEco Sustainable Food Fund III - this is InvestEco's third fund with a focus on investing into companies in the sustainable food and agriculture sector that promote health and sustainability.

Renewal4 - based in Vancouver, Renewal Funds Management invests into sustainable businesses in the organics and environmental technology space. This is Renewal's fourth Venture Capital Fund.

Windmill Microlending - provides microloans of up to \$15,000 to skilled newcomers to Canada who are looking to upgrade their qualifications and build a path to upward mobility and a sustainable livelihood.

Bridging Indigenous Impact Fund - aims to significantly impact First Nations Communities across Canada by financing Indigenous economic development.

Rally Total Impact Fund - is Rally Assets' first actively managed fund, a global multi-asset impact fund, aligned to the United Nations Sustainable Development Goals.

We are pleased with the early results of these investments so far, and look forward to utilizing this unique tool further to continue to increase our impact.



COVID-19 Rapid Response

In response to the emerging COVID-19 pandemic, Peter Gilgan Foundation took three key actions in early spring 2020. We:

- Offered our existing grant partners flexibility in timelines, reporting requirements, and objectives. In many cases, project specific funding was converted to unrestricted funding to enable our partners to meet their most pressing needs.
- Temporarily paused our Grant Program. We stopped accepting applications for funding to free up resources for needs arising due to COVID-19.
- Allocated our uncommitted 2020 funds to a COVID-19 Rapid Response and devised a three-phased approach to supporting our communities, set out below.

Phase 1 - React & Research

Our first objective was to support Ontario to increase COVID-19 testing. We donated \$3.276 million to St. Michael's Hospital, a leader in urban health care serving some of Toronto's most vulnerable communities. The funds enabled St. Mike's to purchase a COVID testing machine and reagent material, and significantly increase testing capacity.

In addition, St. Mike's leveraged the donation with a successful matching campaign. Within 12 days the campaign had reached over 1,000 new donors and surpassed the \$3 million match target, eventually raising more than \$11 million for the hospital. The ripple effect of our Phase 1 donation continues.

Phase 2 - Relief

Phase 2 aimed to help address the escalating food insecurity crisis faced by families across the country. The pandemic caused a significant increase in demand on food banks. We made seven unrestricted donations totalling \$900,000 that helped charities provide thousands of prepared meals, food hampers, and fresh nutritious food to some of the hardest hit youth, families and communities. The charities also leveraged our donations to raise more than \$600,000 in match funding.

Phase 3 - Rebuild

Research released over the summer identified that many small yet vital community based charities were facing a precipitous fall in fundraising revenue due to COVID-19. The final phase of our COVID response provided unrestricted donations totalling \$650,000 to 41 community based charities in Ontario and Alberta. Their work supports the resilience of youth, women, Indigenous peoples and racialized communities, groups that have been disproportionately impacted by the social and economic consequences of COVID-19.

For a full list of charities supported through our COVID-19 response please see pages 11-13.

COVID-19 Rapid Response cont.

Phase 1 - React & Research: Supporting St. Mike's to take on the pandemic

This past spring, Peter Gilgan stepped up with a challenge to all Torontonians: donate to St. Michael's Courage Fund and he will match all gifts up to \$3 million. The people of Toronto responded, generously – more than tripling the funds available to support the hospital's highest COVID-19 priorities. Peter Gilgan Foundation's donation funded COVID testing. Match funding supported hotel stays, healthy food and PPE for St. Michael's courageous frontline health care staff, as well as thousands of nourishing meals, along with comfortable clothing, sleeping bags, hygiene kits, and tablets for vulnerable patients, among them 850 people experiencing homelessness.

A long-term partnership

Peter Gilgan Foundation's 2020 COVID donation to St. Michael's Hospital builds on the landmark 10-year, \$30 million gift made in 2014 to fund the state-of-the-art Peter Gilgan Patient Care Tower. As one of our signature 'Special Opportunities' health care partners, St. Mike's has built the hospital's flagship and the country's premier critical care facility, with larger inpatient facilities, expanded intensive care units, an additional five operating rooms with the latest medical imaging equipment, and two floors dedicated to cutting-edge multiple sclerosis treatment and research.

In the words of St. Michael's Chief of Critical Care, Dr. Andrew Baker, "the tower is the most high-tech, the most researched, the most evidence-based piece of medical technology."



COVID-19 Rapid Response cont.

Phase 2 - Relief: Addressing food insecurity

What we heard from our partners:

"Second Harvest has been a true benefit to the communities, more specifically Toronto Community Housing. Food insecurity is a serious problem in Toronto, and it has drastically impacted the vulnerable during COVID-19 in significant ways. On behalf of the residents and volunteers I would like to express my gratitude for your support." **Second Harvest partner**

"With help from the Peter Gilgan Foundation, the Ottawa Food Bank doubled the amount of food provided to community food banks so that 5-7 days' worth of food could be given to each client." **Ottawa Food Bank**

"Even though many community groups have cancelled their planned food and fundraising drives, our shelves will be stocked for everyone that needs nutritious food." **Mississauga Food Bank**

"I felt so supported and cared for, and it honestly made such a big difference on these days. The food box was amazing...So, thanks again. I feel fortunate to have that connection to this community and someone to look out for me this way." **The Alex Community Food Centre participant**



Phase 3 - Rebuild: Supporting communities

Some examples of how the funds were invested:

"Technology to ensure our newcomer clients were not abandoned during those first chaotic months of the pandemic, ensuring a seamless transition from in-person to virtual program delivery in the areas of networking and career mentorship. No clients were left behind." **Edmonton Region Immigrant Employment Council**

"Expanding the services we provide to youth... to achieve a more equitable society in which all people can achieve economic and social stability." **CEE Centre for Young Black Professionals**

"Programs to help immigrant and Indigenous women and girls. COVID has added additional stress to many individuals and families' financial well-being. Our work is more important than ever." **Making Changes**

"Enabling grassroots charities and non-governmental groups to share ideas and resources, and collaborate in creative ways for the long term benefits of the people served in our community." **Heartwood House**

"Grocery gift cards, fresh produce boxes, traditional medicines and children's art kit activity boxes." **Native Canadian Centre of Toronto**

"Stated simply: your gift has helped us keep going through this pandemic, supporting people as directly as we can." **East Scarborough Storefront**

Personal Impact Stories

Our Grant Program partners impact the lives of people, families, and communities every day.

We're so grateful to the people featured here, who have generously shared their stories, and told us a bit about their experiences, in their own words.

Clean water to me is about finding the balance between tradition and science. They both go hand in hand with water. With tradition, we respect the water and understand it provides life. But with the science behind it - you're actually providing life to the water if that makes sense.

I'm learning new stuff every day not only about water but about life that's affected by water. I'm very glad for the opportunity to be a part of the Water First Internship that was given to me which helps provide clean water to this community that I'm part of.

**Jonas Esquega, Wabigoon Lake Ojibway Nation
Water First Intern, Bimose Internship**



I was only 18 years old when I came to Canada from Nigeria in 2019.

I was able to register for the Y2P program and gain more knowledge and education. The professors were always ready to guide and put me through the right path. I was able to learn different necessary life and critical skills needed in the real world. I learnt to be confident, manage my time wisely, socialise with people and solve critical problems with basic logic.

THANK YOU SO MUCH. Eshé Adùpẹ

**Lucky Temitope Osunbiyi
Past Y2P student (2019) and award recipient
Peer tutor
Current student at Humber College in Computer Programming**

I came to Canada 12 years ago from Colombia, I was 12 years old and didn't speak a word of English. I was very depressed.

I am a single parent of two children, ages 4 and 5, and one day I decided to change my life to give my children a better future.

Today I am proud of everything I have achieved on my way through Seneca. I just received my ACE certificate through Seneca and now I am registered for Business Administration, International Business program starting in January 2021.

**Maria Londono
Y2P student (2020) and award recipient**



I've been fortunate to be a part of Climate Ventures over the past year. During that time my impact consultancy has grown considerably. I firmly believe that having access to the space, its network and various supports has accelerated my journey to achieve greater business growth and positive social impact. I've been able to connect with like-minded entrepreneurs, investors and partners; as a result I've built supportive peer relationships and secured new clients. The CSI / Climate Ventures team have been incredibly supportive of my efforts, ideas and provided feedback, all of which have enabled me to ultimately now reach the point where I'm able to scale up my business.

**Michael Smith, Chief Impact Officer at Impact Bridge
Climate Ventures member**



Participating in the EntrepreneurNorth Program was a life changing experience of epic proportions. The steep personal and entrepreneurial growth trajectory I went through helped me: to identify barriers to success that I was manifesting personally and professionally; to design a personalized resource toolkit to shred through those barriers; and to develop an amazing network of 'like minded' people across the Canadian North and beyond.

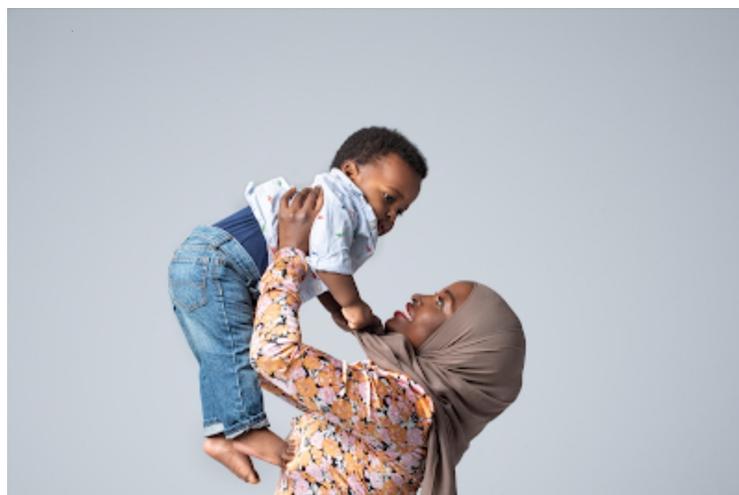
I emerged with renewed inspiration and conviction that: I did indeed have what it takes to be a successful entrepreneur; that my concepts were sound and to continue developing my business, Dene Roots; and most importantly, to share the knowledge and experiences I've gained to help uplift others and inspire them to manifest the change they want to see in their own lives and communities.

**Misty Ireland, EntrepreneurNorth Cohort 1 Alumni
Business Owner for Dene Roots
Associate Director for EntrepreneurNorth**

The program has helped me become more accountable of my words and actions. When I first met with my coach, I had goals and aspirations of what I wanted to achieve. We came up with a plan and road map of what I was supposed to do to achieve the goals. My coach gave me guidance and it was up to me to do the work. To achieve those goals I had to get out of my comfort zone and get my hands dirty.

Despite the current situation, I have managed to achieve most of the goals I set out to achieve. Through the coaching and training program, I have been able to explore more about myself and got to know more about the resources I can tap into to become a better person every day. There is a big difference between the Joweria today and the Joweria who came to Toronto one and half years back.

**Joweria, single mother and refugee
Up With Women participant
Personal Support Worker and social work student**



With thanks to Water First, Seneca College's Youth 2 Postsecondary Education program, Centre for Social Innovation Institute's Climate Ventures program, EntrepreneurNorth, and Up With Women.

Grant Program - Impact Survey

The Foundation uses both qualitative and quantitative methods to measure the impact of our Grant Program. As part of this process, we utilize a tool called the Impact Genome Survey, which evaluates standardized metrics enabling a collation across our portfolio, a comparison of grants with each other, and a tracking of progress over time.

In 2020, 59 of our 2019 and 2020 Grant Program recipients completed the Impact Genome Survey. The results provide a snapshot of the impact achieved by a sample of our partners.

What did we learn about the projects?

74%

of participants identify as female

48%

of projects are supporting newcomers, immigrants or refugees

23%

of participants are 30 years old or younger

31%

of projects are supporting Indigenous populations

72%

of projects serve communities in Ontario

81%

of projects are supporting low-income or economically disadvantaged populations

What difference did our funding make?

613

youth increased confidence and interpersonal skills

1,028

women obtained pregnancy, child-birth or post-partum health care

527

students reduced their risk of dropping out of school

5,657

individuals reduced their carbon footprint



IMPACT GENOME PROJECT

Looking Ahead

In light of the COVID-19 pandemic, and the growing movement that has brought issues of systemic racism into sharp focus, we took time to step back, reflect on our work, talk to our partners, and refocus on what we aim to achieve. We launched a new website that captures our optimism and celebrates our grantees. We articulated our vision, and we reviewed our mission, funding priorities, and processes. We are pleased to share some of this thinking.



Our Refreshed Mission and New Vision

Mission - To improve the lives of children and families by empowering charities that help the world transition to a more healthy, prosperous, and sustainable future.

Vision - A fully sustainable world with no poverty, and ever-improving health care for all.

Our mission highlights the essential role of our charitable partners, and features our intersecting pillars of health, prosperity and sustainability. Our vision and mission are both oriented towards the future, recognizing that the world and its societies are in the midst of a seismic shift. The choices made now will have a ripple effect for many years to come.

Our Refocused Funding Priorities

After four years working with our Grant Program funding priorities, it was time to take stock and refocus on where we most desire to make an impact. This has led us to prioritize work that supports low-income youth and families to achieve prosperity, combats climate change by creating resilience and opportunities, and builds towards global gender equality.

Further, we commit to equity, diversity and inclusion in all our work, and aim to:

- 
- Support partners that are led by people from the communities they serve.
 - Build right-sized approaches to funding and reporting that meet diverse needs.
 - Seek feedback from our funding partners and their participants.

Grants Awarded in 2020

Grant Program

CHILDREN YOUTH & FAMILIES

Access Community Capital Fund

\$40,000 to support Pathways to Prosperity, a women's entrepreneur fund helping visible minority newcomer women to launch careers in Canada.

Green Thumbs Growing Kids

\$10,000 to create a new intergenerational Family Garden program using school garden sites. These programs will create local food access in a low-income community, and teach positive action relating to climate change. Participants will grow and prepare healthy food, and plant native, urban-tolerant trees from seed.

Outward Bound Canada

\$345,000 over 3 years to deliver inspiring and relevant wilderness-based programs supporting Indigenous youth to develop resilience and leadership.

Shad Canada

\$50,000 to provide high potential yet vulnerable youth who have abundant capabilities with a transformational development opportunity, skills and networks to suc-

ceed in a rapidly changing global economy, through an ambitious and rigorous month-long, university based, live-in program.

Sistema

\$50,000 to help transform the lives of 300 at-risk children and youth living in low-income and marginalized communities who face systemic barriers, so they can learn and improve their social development skills through long-term music education.

ENVIRONMENT & SUSTAINABILITY

EcoSchools

\$50,000 to scale the award-winning environmental certification program for K-12 schools across Canada and establish a national collective impact framework that supports deep student engagement, whole-school climate action, capacity building, and year-over-year impact tracking.

Green Learning

\$67,469 to develop Energy Revealed - a program that transforms youth into Energy Managers and results in measurable energy, greenhouse gas and cost savings for Canadian schools and their communities.

COVID-19 Rapid Response

COVID RESPONSE PHASE 1: REACT & RESEARCH

St. Michael's Hospital

\$3,276,000 to purchase a Perkin Elmer Chemagic Extractor testing machine and reagent material for six months of operation. This enabled St. Mike's to significantly increase testing capacity and become a provincial leader.

COVID RESPONSE PHASE 2: RELIEF

Community Food Centres Canada – The Alex Community Food Centre

\$50,000 to provide delicious, healthy frozen meals for those unable to prepare food at home, meal hampers

for those who can cook independently, and grocery cards for families in Calgary.

Daily Bread Food Bank

\$200,000 to address food insecurity in Toronto and respond to a 60% increase in demand.

Food Banks Alberta

\$150,000 to help pay for food, transportation, and operations in support of the network of over 95 food banks in Alberta.

Food for Life

\$50,000 to augment rescued food as needed due to interruptions to supply chains and continue to serve the needs of individuals and charities in Halton.

Grants Awarded in 2020 continued

Mississauga Food Bank

\$150,000 to support the #MississaugaChallenge matching campaign and ensure that Mississauga food banks were stocked up despite cancelled community food drives.

Ottawa Food Bank

\$150,000 to add fresh food including fruit, vegetables, milk, eggs, meat, and bread to emergency food hampers in Ottawa.

Second Harvest

\$150,000 to support the purchase of a refrigerated truck to enable the supply and transportation of rescued perishable food across the Greater Toronto Area.

COVID RESPONSE PHASE 3: REBUILD

Aboriginal Friendship Centre of Calgary \$25,000

ACORN Institute Canada \$10,000

Alberta Network for Immigrant Women \$10,000

Alexandra Park Community Centre \$10,000

Black Business and Professional Association \$25,000

Business in the Streets \$10,000

Canadian Native Friendship Centre \$25,000

CEE – Centre for Young Black Professionals \$25,000

Christie Refugee Welcome Centre \$10,000

Coalition of Community Houses \$25,000

Community Action Resource Centre \$10,000

Community Laundry Co-operative \$10,000

Council for the Advancement of African Canadians in Alberta \$10,000

Creating Hope Society \$10,000

Delta Family Resource Centre \$25,000

East Scarborough Storefront \$25,000

Edmonton Region Immigrant Employment Council \$10,000

EntrepreNorth \$10,000

Heartwood House \$10,000

Immigrant Women Services Ottawa \$10,000

Jane/Finch Community and Family Centre \$25,000

Making Changes \$10,000

Matthew House Ottawa \$10,000

Native Canadian Centre of Toronto \$10,000

Native Women's Resource Centre of Toronto \$25,000

Newcomer Women's Services Toronto \$25,000

Odawa Native Friendship Centre \$25,000

Parents of Black Children – York Region \$10,000

Peel Aboriginal Network Indigenous Friendship Centre \$25,000

Scadding Court Community Centre \$10,000

Social Planning Council of Ottawa \$25,000

Success Beyond Limits \$10,000

SuitsHisStyle \$10,000

Toronto Council Fire Native Cultural Centre \$25,000

Grants Awarded in 2020 continued

Toronto Region Immigrant Employment Council \$25,000

True North Aid \$10,000

Trust 15 Youth Community Support Organization \$10,000

Up With Women \$10,000

Urban Society for Aboriginal Youth \$25,000

Weston King Neighbourhood Centre \$10,000

Women's Centre of Calgary \$10,000

Board Discretionary

\$465,000 to support a number of strategic partners within the Special Opportunities program. Recipients include Trillium Health Partners, Good Shepherd Ministries, and a range of charities working on environment, international development, and social justice.

Ongoing Partnerships

Community Food Centres Canada

\$300,000 in 2018 over 3 years to deliver *Food Skills* programming and build health, belonging and social justice in low-income communities.

Covenant House

\$225,000 in 2019 over 3 years to provide a wide range of services and supports for at-risk, homeless and trafficked youth.

David Suzuki Foundation

\$300,000 in 2019 over 3 years to support *Charged Up*, a community-driven renewable energy transition program.

Earth Rangers

\$200,000 in 2018 over 3 years to develop and launch three *Climate Change Missions*, with the goal of getting children and their families involved in taking actions that mitigate the effects of climate change and promote environmental sustainability.

Holland Bloorview Hospital

\$150,000 in 2019 over 3 years to build a robust model of co-op and paid employment for students with disabilities at Holland Bloorview, that can be replicated by employers across the province and beyond.

Inspire

\$100,000 in 2018 over 4 years to provide support for Indigenous students' post-secondary education.

Oakville Hospital Foundation

\$10,000,000 in 2010 over 10 years to support the Oakville Hospital equipment needs.

Oakville YMCA

\$75,000 in 2018 over 3 years to fund the *Peter Gilgan Leadership Award* giving young people the opportunity to reach their potential.

Pathways to Education

\$450,000 in 2019 over 3 years to deliver the Pathways Program to 75 students across Canada per year, for three years. This will provide them with the opportunity to graduate from high school and pursue post-secondary education, training or other meaningful employment.

Regent Park School of Music

\$100,000 in 2019 over 2 years to help kids aged 11-18 from low-income families succeed through music and develop cognitive and non-cognitive skills and character strengths e.g. grit, conscientiousness,

curiosity, self control, optimism, sense of belonging, self confidence and purpose.

Right to Play

\$300,000 in 2018 over 3 years to transform the lives of Indigenous children and youth in Canada through PLAY (the *Promoting Life-Skills in Aboriginal Youth* program).

Ryerson University

\$8,000,000 in 2012 over 10 years to support the development of the *Mattamy Athletic Centre*.

SickKids Hospital Foundation

\$40,000,000 in 2012 over 10 years to finance the *Peter Gilgan Research & Learning Centre*, including construction costs, operating costs, and other priorities related to research.

SickKids Hospital Foundation

\$100,000,000 in 2019 over 10 years to fund the *Peter Gilgan Family Patient Care Tower*, a state-of-the-art building, matching world-class care with family-friendly spaces for patients and their loved ones.

St. Joseph's Hospital Foundation

\$10,000,000 in 2017 over 5 years to modernize spaces for a better patient experience, purchase new equipment and technology, and create specialized areas to meet the community's unique health needs.

St. Michael's Hospital Foundation

\$30,000,000 in 2014 over 10 years to support the Inspire 2018 campaign, specifically the *Peter Gilgan Patient Care Tower*.

Teach for Canada

\$450,000 in 2019 over 3 years to recruit and retain 245 teachers who will impact 5,000+ students across 30 First Nations.

United Way Greater Toronto

\$150,000 in 2018 over 3 years to enable technical training and support for youth to begin careers in construction.

Variety Village

\$150,000 in 2018 over 3 years to expand the *Children in Motion Program* to Peel Region, providing more opportunities for children and youth with disabilities to participate in sport and recreation.